

CETT-UB, SCHOOL OF TOURISM, HOSPITALITY AND GASTRONOMY



System of Quality Control
Management in Education



Barcelona School
of Tourism, Hospitality
and Gastronomy

Centre adscrit



#CETTglobal
#ThroughExperiences

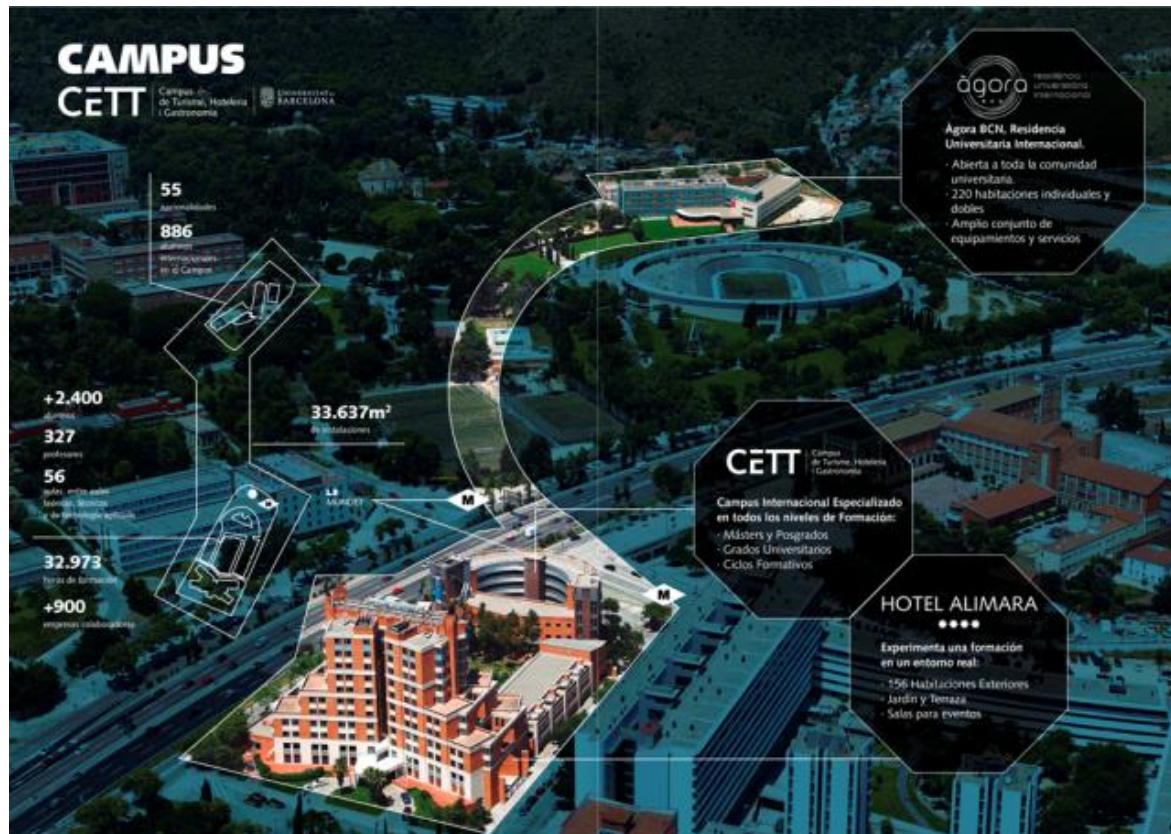


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01

CAMPUS CETT



A comprehensive institution for education and knowledge transfer in tourism and hospitality management, affiliated with the University of Barcelona

In close to 50 years of existence, CETT Barcelona has been fully involved in the sustainable development of the tourism sector and the society through **education, research, innovation and expertise**. CETT Barcelona focuses on the **personal and professional growth** of all who are part of it.

PILARS

CETT Foundation

Founded in 2000 to promote education, research, and the internationalization and sustainability of the university

Non Profit

University of
Barcelona

CETT has been affiliated to the University of Barcelona since 1996



UNIVERSITAT DE
BARCELONA

Industry

Close relationship to the industry and enterprises to ensure employability and professional excellence to all graduates

Spain's Tourism, Gastronomic and Hospitality reference since 1969

50 years



Specialized in Tourism, Hospitality, and Gastronomy

Affiliated to the University of Barcelona

International University

807 International students

Students & Alumni

2,031 students
19,500 alumni

Interdisciplinary Education

Innovative Educational Model, Active and Original Experiential Learning

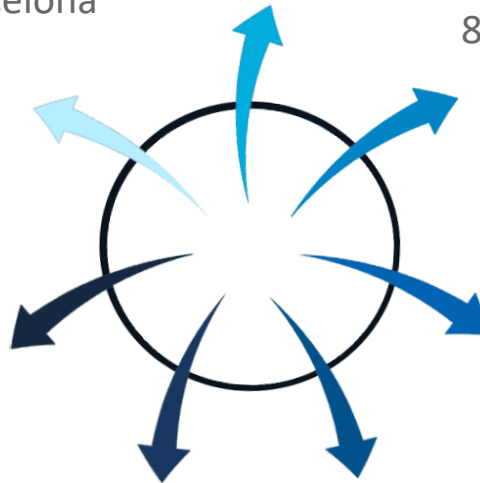
Faculty with managerial experience in the industry. 50% of faculty have a PhD

Connection with the industry

+1,616 Job offers received annually
+2,010 Internship opportunities

Strong relationship with the Tourism and Hospitality Industry

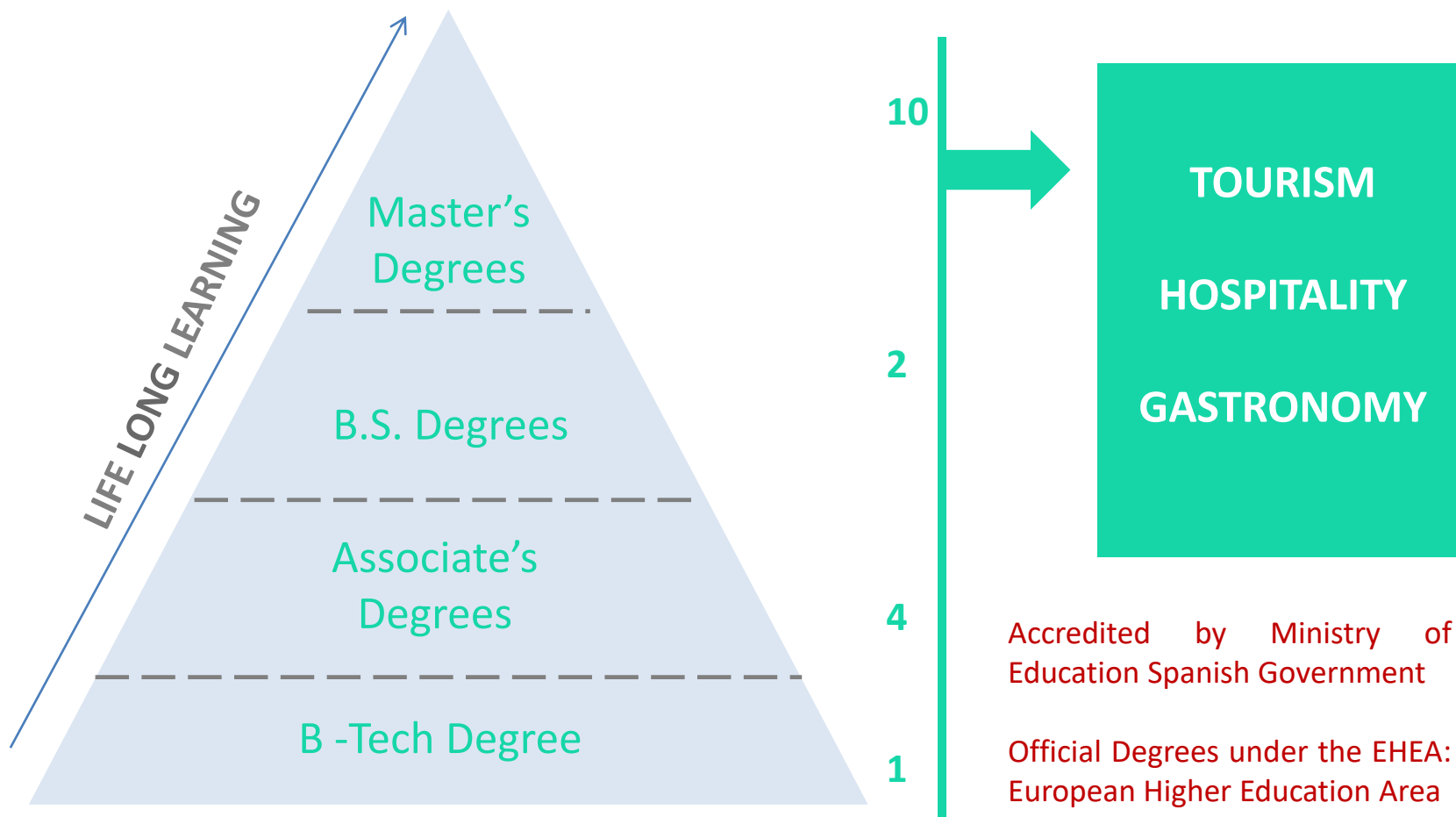
+ 900 companies and partners





02

Education



Languages of Instruction: Spanish and English

RESEARCH GROUPS

Areas of research and development of expertise

Tourism, Culture, and Territory

- Tourism and territory
- Tourism and Culture
- Cinematographic Tourism
- Enogastronomic Tourism
- Educational Tourism

Hospitality

- Market Intelligence
- Innovation in Hospitality and Catering Services
- Excellence and sustainability

Gastronomy

- Culinary Heritage
- Gastronomic Innovation
- Health in the catering services field

PARTNERSHIPS AND INITIATIVES

Board Memberships

- Barcelona Tourism and City Council
- Catalan Culinary Institute Foundation
- Catalonia, European Region of Gastronomy

Initiatives

- Smart Tourism Congress
- Alimara Awards
- Entrepreneurship Awards
- Ara Journal of Tourism & Research

Memberships

- UNWTO
- NAFSA
- IACAC
- CHRIE
- EAIE



**Ajuntament
de Barcelona**



**INTERNATIONAL
CHRIE**
Council on Hotel, Restaurant,
and Institutional Education
*The Hospitality &
Tourism Educators*



Fundación
Dieta Mediterránea



INTERNATIONAL
ACAC
INTERNATIONAL ASSOCIATION FOR
COLLEGE ADMISSION COUNSELING



Association of
International Educators





03

CETT International

The University, internationally and multiculturally:

- ✓ **40% of the student body is international**
- ✓ **807 International Students**
- ✓ **50 Nationalities**

42 % International Programs
30 % Master's Degrees
15 % Undergraduate Degrees
7 % Continuing Education
6 % B-Tech Degrees

58.1% North & South America
23.5 % Asia
17.7% Europe
0.6 % Africa
0.1 % Oceania



AUSTRALIA

Victoria University
William Angliss Institute

AUSTRIA

MCI Management Center Innsbruck

BELGIUM

Thomas More University
Vives University College

BRAZIL

SENAC
Universidade Anhembi Morumbi

CANADA

McGill University
Université du Québec à Montreal

CHILE

INACAP, Universidad Tecnológica de Chile

CHINA

Shanghai International Studies University
Xianda College – SISU

CROATIA

ASPIRA University College

ECUADOR

Universidad San Francisco de Quito

FINLAND

Haaga Helia University of Applied Sciences
JAMK University of Applied Sciences
Lapland University of Applied Sciences

FRANCE

École Ferreries
École Supérieure de Commerce de la Rochelle
Ferrandi Paris
Grenoble École Management
Institut Paul Bocuse
L'Institut National de Formation et d'Application
Université d'Angers
Université de Savoie Mont Blanc

HONG KONG

Hong Kong Polytechnic University

ITALY

Università di Bologna

JAPAN

Hokkaido University

LITHUANIA

Klaipeda University

MALAYSIA

Taylor's University

MEXICO

Escuela Bancaria y Comercial
Instituto Tecnológico de Monterrey
Red de Universidades Anáhuac
(Cancún, Mayab, México Norte, Puebla, Querétaro, Tamaulipas)
Universidad de Monterrey
Universidad del Claustro de Sor Juana
Universidad Intercontinental
Universidad Panamericana
Universidad Popular Autónoma del Estado de Puebla

NETHERLANDS

Breda University of Applied Sciences
Inholland University of Applied Sciences

NORWAY

University of Stavanger

PERU

Universidad Peruana de Ciencias
Aplicadas

PORTUGAL

Instituto Politécnico de Beja
Universidade Europeia de Lisboa

PUERTO RICO

Universidad Ana G. Méndez

ROMANIA

Babes-Bolyai University

RUSSIA

North-Caucasus Federal University
SWISSAM: Hospitality, Business and Culinary Arts

SOUTH KOREA

Hanyang University
Woosong University

SWITZERLAND

HES-SO Haute École Spécialisée de Suisse
Occidentale

THAILAND

Srinakharinwirot University – International College for
Sustainability Studies

TURKEY

Istanbul Bilgi University

UNITED KINGDOM

London South Bank University

USA

Florida Gulf Coast University
Michigan State University
San Diego State University



04

Facilities



04

FACILITIES THE UNIVERSITY



#CETTgoglobal
#ThroughExperiences

04

FACILITIES THE UNIVERSITY



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FACILITIES THE UNIVERSITY



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04

FACILITIES THE UNIVERSITY

RESTAURANT CLASSROOM



FORUM CAFETERIA



CULINARY LAB



DEMO LAB



SOMMELIER LAB



CULINARY WORKSHOP



PRE-ELABORATION LAB



RESEARCH SPACE



ELABORATION LAB



04

FACILITIES THE UNIVERSITY

UB BULLIPEDIA.CETT CLASSROOM



HOSPITALITY LAB



ALL SENSES LAB



RESEARCH CENTER



COMPUTER LAB



CREATIVITY AND INNOVATION SPACE



RECEPTION CLASSROOM



TUTORIAL SESSION ROOMS



LECTURE HALLS



04

FACILITIES

ALIMARA HOTEL ****

www.alimarahotel.com



Barcelona School
of Tourism, Hospitality
and Gastronomy



In the *Top Ten of MICE Hotels of Barcelona*, it has a long-standing experience in high-quality services. Its facilities include a wide range of meeting rooms of different sizes and capacities, a spacious inner courtyard with a lush green garden available for all types of functions, as well as spaces especially designed for families. Good public transport connections to Barcelona downtown.

The Alimara Hotel plays an essential role in the education and professional training at CETT.



156 Rooms. 2,000 m² – Accommodation: 600 people

20 Modular meeting rooms.

Up-to-date facilities and services for students, teachers, and academic groups, set in a natural, quiet, and pleasant environment in a truly international atmosphere.

Good public transport connections to the city centre and to the universities in and around Barcelona.

220 Bedrooms (single, double, triple and quadruple occupancy)

Multi-purpose living room, Dining hall, Study room with Library, Gymnasium, Computer room, Spacious Garden and Outdoor Sports area.



STUDENT HOUSING At ÀGORA BCN STUDENT RESIDENCE HALL



SINGLE ROOMS
DOUBLE ROOMS



HALF BOARD
FULL BOARD
5 days per week
7 days per week

05

International Programs

**UNDERGRADUATE
SHORT-TERM PROGRAMS**Summer
SchoolWinter
School**UNDERGRADUATE
SEMESTER PROGRAMS**Semester Programs:
Integrated programs**ACADEMIC YEAR**Undergraduate
Fall & SpringMaster
Programs**CUSTOM PROGRAMS & FACULTY-LED****INTERNATIONAL LIFE-LONG LEARNING**

SEMESTER: INTEGRATED PROGRAMS WITH LOCAL STUDENTS!

- Undergraduate students
- 24-30 ECTS
- English / Spanish
- Fall and Spring Semesters

Fall: September – December

Spring: January – May

TOURISM TRACK
HOSPITALITY TRACK
BUSINESS TRACK
SPANISH LANGUAGE



**SEMESTER: INTEGRATED PROGRAMS WITH LOCAL STUDENTS!
FOOD CULTURE AND CULINARY ARTS IN THE MEDITERRANEAN**

- Undergraduate students
- 30 ECTS
- English
- Fall and Spring Semesters

Fall: September – December

Spring: January – May

**BEGINNER TRACK
EXPERIENCED TRACK
SPANISH LANGUAGE**



CETT-UB BUDDY PROGRAM



SUMMER SCHOOL

- July – 3 or 4 week programs (75 / 90 hours)
- English / Spanish
- All courses include
 - professional visits
 - educational activities



SUMMER SCHOOL – INSTRUCTED IN ENGLISH

- Marketing of Services: Successful Sales Management
- Events Management
- Coding for Business: Introduction to Web Development
- Digital Business: Models and Innovations



SUMMER SCHOOL – INSTRUCTED IN ENGLISH & SPANISH

- New trends in Gastronomy and Cooking: Elementary Program
- Sports Management
- Development of Professional Skills and Competences
- Innovative Design Concepts for Services in Gastronomy and Culinary Business

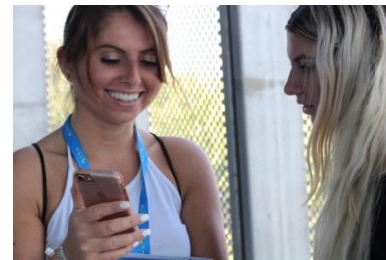




Opera Samfaina

Vineyard
Avgvstvs Forvm

CCIB



FCB: Camp Nou Experience

WINTER SCHOOL

- January - 2 week programs (3 ECTS)
- English / Spanish
- All courses include
 - professional visits
 - educational activities





WINTER SCHOOL – INSTRUCTED IN ENGLISH

- Cultural and Urban Trends in a Global Environment
- Mediterranean Culinary Arts
- Experience Management

CUSTOM & FACULTY-LED PROGRAMS

- Different educational levels: higher education, companies, other institutions
- Variety of time periods and durations available
- Different areas of study: *tourism, hospitality, gastronomy and all areas of studied offered by the different departments of the University of Barcelona.*





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www.cett.cat

CETT-UB, the world within your reach

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